

Friends Trends

A PUBLICATION OF THE FRIENDS OF THE JEFFERSON PUBLIC LIBRARY

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Friends donations are put to good use

by Peg Phelps

OK, you have seen those pictures of a representative of the Friends giving a check for \$100,000 to our library director, Marylyn Haddican. Numerous times. But what becomes of those funds once they are handed over to the library? Sometimes only certain branches are targeted to receive the benefit of Friends funds, but often many branches benefit. Here are some of the recent purchases paid for using Friends' funds:

Belle Terre Branch was the recipient of a 55" TV, purchased from Howard Industries, while the Grand Isle Library got 12" aluminum lettering for their new building, which opened in late 2012.

Recently, the North Kenner branch was remodeled, with plans to re-use the old shelving. However, once the re-model was finished, it was determined that the branch really could use some new shelving, so the decision was made to use Friends' donations to pay for this. If you visit that branch, you will see what a great improvement the new shelving makes.

At the newly opened River Ridge branch, the stainless steel book return that sits outside the building was purchased with our donations.

The Old Metairie branch, scheduled for a remodel, will benefit from our work with new computer stations, reading tables, and chairs. And West Bank Regional will get computer workstations and chairs, in addition to chairs and tables for the children's area.

If the branch you use is on this list, we hope you have noticed the items we purchased. If your



The large letters on the side of the Grand Isle Library were purchased with donations from the Friends. Photo by JPL staff.

branch is not on the list, perhaps it will be a future beneficiary. Any way you look at it, our work always goes for a good cause. 📖



This extra large book return bin will hold a lot of books! It was another item purchased with money from the Friends. Photo by Anna Campos.

We find good homes for used books.

**Friends of the
Jefferson Public Library**

(a member of United for Libraries, the
Association of Library Trustees,
Advocates, Friends, and Foundations)

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Simmons, Judy Welcker

Mission

The Friends of the Jefferson Public
Library is an independent, nonprofit
organization of civic-minded volunteers.
We support the Jefferson Parish Library
by promoting library awareness, providing
needed unbudgeted items for all its branches
through fund raising, and
participating in literacy programs.

Address and Phone

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Web Site

<http://www.friendsofjeffersonlibrary.org/>

Friends Trends

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Friends of the Jefferson Public Library
WIN A QUILT!

Enter for a chance to win this
unique fleur-de-lis handmade quilt!



4' x 5'

**Tickets available in the Friends Store
Only \$2 each or 3 for \$5**

Drawing will be October 21, 2018

This year's quilt fund raiser has a New Orleans Saints theme and colors. Tickets will be sold in the Store as well as at the September 26 General Meeting and the October Book Sale. The drawing will be October 21, the last day of the sale.

This quilt, like the one offered last fall, was again designed and donated by Friends past president Ethel Tarleton, who also created some Saints-themed table runners and place mats for sale in the Store. All the cotton fabrics used in the quilt have a New Orleans theme, and all the fleur de lis pieces were individually stitched on. As Judy Zawislak says, "A great gift for a Saints fan!"



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River Ridge Library is now open

by Anna Campos

The ribbon cutting ceremony for the new River Ridge Library took place on May 4, 2018. It is located at 8855 Jefferson Highway—next door to Hazel Park Elementary School. Giant butterflies hang from the ceiling near the entrance, and the butterfly theme continues in the children’s section with chairs with butterfly cutouts and butterflies on the shelving.

The building comprises 10,500 square feet and is a large, open room with plenty of light. There are 26 computers in the computer area, some study rooms, and a glass-enclosed room that can be used for meetings of up to 50 people. The story area of the children’s section also has plexiglass doors to reduce noise.

The library contains 16,878 books, 3,001 DVDs, and 200 music CDs.



Main entrance of the River Ridge Library. Photo by JPL staff.



The butterfly motif at the entrance to the library is also carried out in the chairs and shelving in the children’s area. Photo by Anna Campos.

NOTICE: The Online Sales department is still in need of egg cartons (especially the plastic one-dozen size).



The Friends have already set up a book cart at the new library. Photo by Anna Campos.

We find good homes for used books.

New Officers are elected at May General Meeting

The following slate of officers was approved at the May 16, 2018, Friends General Meeting:

President	Diane Schleifstein
Vice-President	Wendy Luna
Recording Secretary	Sue Hellwig
Treasurer	Peg Phelps
Corresponding Secretary	Marie Orth
Member-at-Large	Annette Centanni
Member-at-Large	Milly Spear

The new officers will be installed at the June Volunteer Luncheon. ❀

“Books, the children of the brain.”
—Jonathan Swift

Lois Anzel Memorial Fund

The Friends have started a memorial fund for Lois Anzel, a long-time member who passed away on December 30, 2017. If you wish to make a donation in her memory, send a check payable to Friends of the Jefferson Public Library. Put Lois Anzel's name in the memo section of the check and mail to P.O. Box 9391, Metairie, LA 70055.

We're on FACEBOOK!!!

Check out the "Friends of the Jefferson Public Library" Facebook page!

"Like" us on Facebook to get our reminders and updates on the latest happenings and Friends events!



Like us on
Facebook

A Message from the Friends Store Manager

Our little store really needs some extra volunteers to help us keep going. If you or anyone you know would like to help out by working a shift, please contact 504-455-2665 to sign up.

—Patricia Cox



Go to smile.amazon.com and choose the Friends of the Jefferson Public Library, Metairie, LA as your charity. Amazon will donate .5% of all your sales to the Friends!

If you do not wish to receive future issues of *Friends Trends*, address an e-mail to friendsjpl3@yahoo.com. Use “Unsubscribe to Friends Trends” in the subject line.

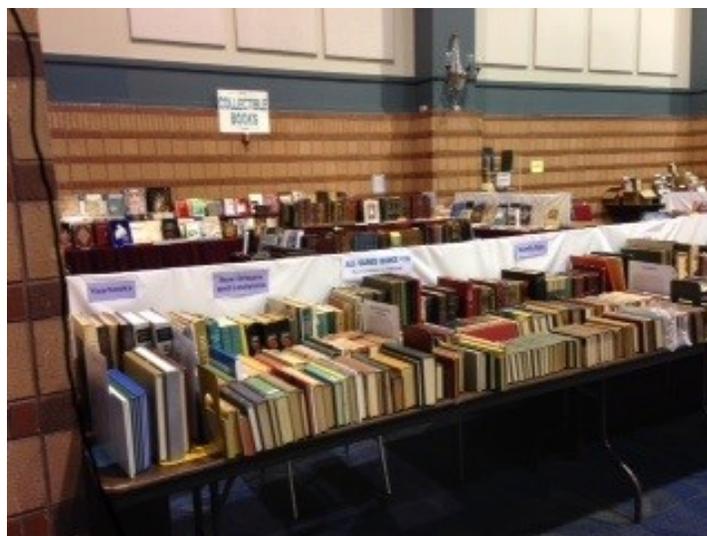


The Shadow Knows (and TELLS All)

Greetings, Fellow Booklovers! Happy lull between book sales!

The last one seems to be all we have been talking about. When Thursday, April 5th dawned, it was cool, crisp and sunny, a perfect day for an onslaught of customers. And did we ever have one! 550 people poured into the Pontchartrain Center during the first half-hour of business. I hope you were there to enjoy the thrill. The customers stormed the perfectly set tables in search of bargains, and within ten minutes, it looked as though a hurricane had struck. The crowds persisted throughout the sale, so that by Saturday, many regular customers remarked, "You surely don't have as many books as you usually have." And our answer was, "We've sold them all!"

The Friends haven't had as busy a sale since right after Katrina, when area residents wanted to replace all they had lost. **Eleven** cashiers and pack-



ers served customers for the first four hours; the line extended clear to the back of the building and around in a "U." But it moved quickly, and no one complained.

Two TV crews covered the event: **WDSU** interviewed sale coordinator **Peg Phelps** about general sale information, and **Wild Bill Wood of News With A Twist (WGNO)** interviewed live in the Collectibles area. **Wild Bill** also interviewed several customers, as well as our own **Judy Welcker**, who was seen showcasing Amazon's most expensive item, a rare, \$250, 1940s New Orleans cookbook. When **Bill** put these interviews on his Facebook page, the cookbook sold right away! **Peggy Scott Laborde of WYES**, **Susan Larson of WWNO**, and radio **WRNO** also provided media coverage. The two local newspapers had been covering the sale and featuring the Friends for weeks. **Maria and Rodney Tujague** sent out 2,300 postcards to customers who had requested them, and a telephone committee consisting of **Judy Z.**, **Judy W.**, **Joan Fontaine** and **Ouida Prieur** mobilized all of the volunteers. The result was a great sale, with gross revenue of \$58,200, not a record, but certainly right up there with some of our most memorable sales. Collectibles netted nearly \$4,500, which **was** a record.

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Judy Zawislak took this picture of the Book Sale before it opened, as well as the one (above, right) of the Collectibles and Oldies Areas.

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This sale was notable in some other ways. There was quite an overflow of customers from our neighbor, **Wrestlemania**, who wandered onto our premises during breaks between matches. Customers and Friends got many an eyeful of some of the body-builders in costume!

Some book dealers from Houston visited our sale for the first time. They had found out about it on Booksale Finder, in a post by **Judy Zawislak**, Book Sale Chair. They bought some Collectibles and other merchandise totaling more than \$500, and promised to be back for the October sale. When they left, they were off to find some good old New Orleans cuisine.

There were lots of regular customers, but quite a number of first-timers. **Anthony Centanni**, who worked in the Collectibles area, reported that he spoke to engineers, grad students, and excited children who love to read. He particularly enjoyed speaking with a couple whose wife was from Uganda; they didn't find the Bible they were searching for, but bought several Collectibles from him.

Sue Hellwig learned she was conversing with **Miss Louisiana Universal**, **Havilah Malone**, who is not only a personable beauty, but a motivational speaker and an author. **Sue** was thrilled! When she took **Ms. Malone** up to a cashier with the Collectible she had bought, **Sue** introduced her to everyone in the lobby, who gave her a round of applause.

I enjoyed a lively conversation with a gentleman all the way from Plaquemines Parish, who was taking a break while his wife shopped. They come to every sale and make a day of it.

Everybody has a story, and **Cheryl Ledet** has a knack for finding out what it is. **Cheryl**, known to volunteer as a sale cashier all day, every day, has her own following of customers who wait for her to be

available to check them out, for just that reason.

Lunches and snacks were great, too. **Judy Welcker** saw to it that all volunteers were amply satisfied. She extends a big Thank You to all those who furnished salads, sweets and other snacks to supplement the sandwich fixings and staples furnished by the Friends.

Anna Campos and **Peg Phelps** were apprehensive, but substituted as book moving supervisors for **Judy Z.**, who was on her way back from New York. Monday, moving day, went better than **Anna** had anticipated it would, and the books got to their destination without mishap.

When the male powerhouse crew took over, they were awesome! They helped on delivery and set-up days, opening day and during the sale. **Lou Zawislak**, **Chris deVillasana**, **Meade Phelps**, **Rick Demers**, **Ted Blohm**, **Robert Campos**, **John Sweeney**, **Charlie Rome** and **Nick Jacketti** tallied large orders, wielded ungainly, loaded carts, transported free boxes of books for teachers, and assisted little old ladies who were trying to shove loaded boxes along with their feet. Their efforts greatly greased the wheels of progress during the entire sale.

114 super volunteers tirelessly gave of themselves throughout the sale. As a result, 70% of the 1,500 boxes that went to the sale were sold, 400 leftover boxes were packed and sold to a dealer, and 55 leftover boxes were loaded into teachers' cars. Volunteers stayed until the room at the Pontchartrain Center was cleared. The wonderful Thank You Coffee on April 27 only scratched the surface of the depth of feeling the Friends have for the magnificent job the volunteers did. Also, **Judy Z.'s** and **Peg P.'s** planning, coordination and execution efforts during the entire process were outstanding. What more can I say, except that I am proud to have been a participant in

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such a well-run and successful enterprise.

It was business as usual back at the Sorting Center on April 9th, however. Sorting resumed without anyone skipping a beat. Four new volunteers came forward. The first is **Beth Heins**, mother of Library receptionist **Cathy Laguait**, who told **Beth**, “Mom, you just have to get out of the house!” The second new volunteer is **Diane Cummings**, a neighbor of **Aileen Janney** and **Ann Buchel**. The last two are **Angela Herber** and **Jo Ann Rosenfeld**, who have volunteered to work in Amazon sales. With their attention to detail and computer skills, **Angela** and **Jo Ann** have already made a good start at becoming valuable listers.

Encouraged by **Ouida Prieur**, who came up with the idea last fall, many sorters brought items for the second “tabletop sale.” It was held between the end of the sale and set-up time for the April 27 Thank You Coffee. A feeding frenzy ensued when **Marie Breerwood** learned that an unnamed donor had brought in boxes of vases, serving pieces and attractive “crystal.” **Marie** wanted them as flower/greenery holders for the tables she decorates for coffees and General Meetings. **Patricia Cox** appropriated many pieces for the Store; quite a few sorters bought as many pieces as they felt their husbands would let them bring into the house. During the sale, a totally innocent **Judy Z.** was caught “shopping” in a bag **Ouida** had stashed away to purchase, herself. The sale, which was extended through the TY Coffee, netted \$267.25, which was \$103.35 more than at the fall sale.

Two people have consented to become “assistant” Corresponding Secretaries to **Marie Orth**, Corresponding Secretary elect: **Lynn Simmons**, who will send out small donation Thank You

postcards, and **Collette Ricaud**, who will be in charge of Get Well and Sympathy cards. We thank you for your future services, ladies.

And finally, to close sorting news, **Maria T.** has become the self-appointed refrigerator watchdog. Recently she found some items left over from the sale that she said were “growing hair.” To her way of thinking, if you can’t tell if it is meat or cake, it’s time to throw it out! Amen to that!

I can always count on Store Manager **Patricia Cox** to inform me of what is going on at the Store. This time, she had praise when **Milly Spear** pulled a “cabinet caper,” a complete clean out and reorganization of all of the cabinets and drawers in the Store. **Milly** found some “long lost” items, threw out some odd finds, and made room for more store merchandise. **Marie Orth** sold two NOLA throws and two totes, four high-end items, on one of her first days at the Store. **Lynn Simmons** and **Milly** also had a great day when they took in \$353 between them. **Patricia** attributed their good luck to them being “cute sales-girls.”

Tom Langley, the Store’s “favorite gentleman,” however, is retiring from volunteer work, **Patricia** reports. He will be missed by both staff and customers.

Patricia is also grateful to the anonymous donor, mentioned above in tabletop sale news, for all of the glassware items she procured for the Store. She wants everyone to come in to see them.

Until next time!

Your Friendly Shadow

Worth a thousand words

Robert Campos captured these notable events.



Tammy Baumgarten, left, spoke on “Cottage Gardens” at the March General Meeting.

The May General Meeting speaker was Rosemary James, right. She spoke on William Faulkner and the Faulkner Society in New Orleans. President Anna Campos is pictured with both speakers.



Left: Meade Phelps, left, Beth Heins, Sue Hellwig, and Peg Phelps enjoy the April Thank You Brunch. Right: Mary Ellis Hasseltine, left, Ted Blohm, Diane Davey, and George Hasseltine also attended the brunch.



From left, Sue Hellwig, Diane Schleifstein, Peg Phelps, Library Director Marylyn Haddican, Jan DeVids, and Anna Campos attended the River Ridge Library ribbon cutting.

We find good homes for used books.

What's cooking at the Friends?

Maria Tujague combined two recipes to come up with these tasty treats.

Whoopie Pies (makes about 3 dozen)



For the cookies:

- | | |
|-------------------------------------|--|
| 3 1/2 cups all-purpose flour | 2 sticks (1 cup) unsalted butter, room temperature |
| 1 1/2 cups unsweetened cocoa powder | 2 cups sugar |
| 1 tablespoon baking soda | 2 large eggs |
| 1 teaspoon baking powder | 2 cups buttermilk, room temperature |
| 1 teaspoon salt | 2 teaspoons vanilla extract |

1. Preheat oven to 400°. Make cookies: Line two rimmed baking sheets with parchment paper. Sift together flour, cocoa powder, baking soda, baking powder, and salt. With an electric mixer, beat butter and sugar on medium speed until light and fluffy. Add eggs, buttermilk, and vanilla. Beat until well combined. On low speed, slowly add dry ingredients; mix until combined.

2. Drop 1 1/2 tablespoons of batter onto prepared baking sheets, spacing 2 inches apart. Bake until set, about 8 minutes, rotating halfway through. (When the top of a cookie is gently touched, it should feel soft but not wet.) Cool completely on a wire rack.

For the filling:

- 1/2 cup (1 stick) unsalted butter, room temperature
- 1/2 cup solid vegetable shortening
- 3 1/2 cups confectioners' sugar
- 1 tablespoon vanilla extract

3. Make filling: With an electric mixer, cream butter and shortening until well combined. On low speed, gradually add confectioners' sugar and continue beating until light and fluffy, about 2 minutes. Add vanilla and beat to combine. Set aside at room temperature until ready to use.

(Makes about 1 cup.)

4. Assemble cookies: Spread 1 heaping tablespoon filling on the flat side of 1 cookie. Sandwich with another cookie. Repeat with remaining cookies and filling. Cookies can be refrigerated in single layers in airtight containers up to 3 days. Bring to room temperature before serving.

Maria says she spreads the process over two days, baking the cookies one day and filling them the next.